



FOR IMMEDIATE RELEASE

Affinity HR Group Evolves into The Workplace Advisors

Jamesville, New York, December 6, 2023 – Affinity HR Group, a trusted leader in human resources consulting, is excited to announce its rebranding to The Workplace Advisors. This effort reflects The Workplace Advisors' dedication to remaining at the forefront of industry trends and best practices.

For existing clients, this rebrand signifies a continuation of exceptional service delivery with an expanded scope of expertise. The decision to rebrand stems from The Workplace Advisors' commitment to providing clients with unparalleled guidance and support in navigating modern workplace challenges.

"We're thrilled to introduce The Workplace Advisors as an evolution of our commitment to our clients," said Claudia St. John, Founder and CEO of The Workplace Advisors. "Our rebranding reflects our dedication to serving as strategic partners in every aspect of the workplace, offering solutions that transcend traditional HR boundaries."

The Workplace Advisors' revamped website, www.TheWorkplaceAdvisors.com, offers visitors a user-friendly platform to explore the organization's range of services and expertise. The website showcases a variety of resources, articles, and insights designed to help businesses foster thriving and compliant workplaces.

Beyond conventional HR compliance, The Workplace Advisors offers recruiting, compensation, employee engagement, coaching, workplace culture enhancement, and more. The Workplace Advisors invites businesses to explore its new brand identity and comprehensive suite of services by visiting www.TheWorkplaceAdvisors.com.

For media inquiries, please contact:

Beth Durham

Director of Marketing

Beth@TheWorkplaceAdvisors.com

877-660-6400

###

About The Workplace Advisors:

The Workplace Advisors is a leading national consulting and training firm specializing in equipping businesses with the consulting support and people skills they need to grow. With insightful guidance and comprehensive HR support tailored to each client's unique needs, The Workplace Advisors offers vast expertise in recruiting, HR compliance, compensation, employee development, and behavioral assessments.

For more information, visit www.TheWorkplaceAdvisors.com